

ESPRESSO

VANUATU BUSINESS & LIFESTYLE MAGAZINE



ISSUE 06 | OCTOBER 2021 | 250VT

COVER STORY

Telstar Jimmy, the power of words

Back to Entrepreneurship Day

Self Defence: Alive and Kicking

OPEN UP

Francklyne Bong, a ticket to France



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2021



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TITANFX

83
Islands
Distillery

AJC





Editorial

October is pink this year! Vanuatu is participating in the worldwide movement by launching the pink coins campaign to collected funds for Ikkana! Thanks to Femme Pawa FM and numerous businesses and communities playing the game, this first campaign will surely be a success. The aim is to collect funds and also to increase awareness about the importance of screening and curing at an early stage.

Once again we have met incredible people and hope they will inspire you as they inspire us. We believe strongly in sharing important stories that make us stronger.

Next month's magazine will slowly lead us toward Christmas.

In the meantime, we thank our sponsors and our readers for your encouragements. And let's remember Vanuatu has so much to show, tell and share!

Happy reading



Vanina Galloni Weber

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ENTREPRENEURSHIP DAY: A LARGE SUCCESS!

The subject of student employability is at the heart of National University of Vanuatu (NUV)'s development and strategic priorities. The Solidarity Fund for Innovative Projects, Civil Societies, Francophonie, and Human Development (FSPI) from the French Ministry for Europe and Foreign Affairs has provided funds for several projects.

One of them is a partnership signed with V-Lab, Vanuatu's Idea and Business Incubator to support the inclusion of entrepreneurship in the NUV programs and activities. The project started with a very successful first entrepreneurship open day at the campus which took place on the 17th of September followed a 10 weeks learning cycle on entrepreneurship and business management for students of the Vanuatu Institute of Technology (VIT).

Assess new business opportunities and transform ideas into a viable ventures.

More than 20 students have participated in this learning program which to develop knowledge, and start a business while developing VIT's internal capacities to deliver such training. In November, another entrepreneurship day will take place at the Vanuatu Agriculture College which is also part of the project in order to target innovation in agriculture businesses. A summer course on entrepreneurship and business management will also be organized for NUV and VIT students at the beginning of 2022.



Louisiane Lessy, student in bachelor's degree SEA receiving an award from the honourable Minister of Finance Mr. Johnny Koanapo

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ASK THE COACH



CHRIS ELPHICK, BUSINESS COACH
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Every month ESPRESSO asks business coach Chris Elphick of Breadfruit Consulting to answer a local entrepreneur's question. This week the question comes from Kalo Mande. Kalo is a project carrier in the field of social housing and is currently working on developing an answer for low income earners and single parents in Port Vila. This is his question:

+ There are lots of developments going on in Vanuatu but still people are not satisfied – why?



Wow, Kalo, that's a big question and very important.

Hopefully many of the infrastructure developments like roads and wharves will make it easier for people to run businesses and do business with each other in different parts of the country. People certainly need to prepare themselves for these opportunities by looking at what they are producing and who they think will buy it. One danger is that there will be a lot of the same products which will only lead to lower prices. These developments do allow for import substitution – exploring what goods and services that are currently imported could be provided locally. They will require everyone to think creatively and explore possibilities – thinking outside the box will be necessary!

However, no-one will be able to avail themselves of new opportunities if their basic needs are not met. These include good housing, access to clean water and good food, good health care and good education for their children. If these needs are not met it is very hard for people to feel confident and positive. If they are not confident then they will not be proactive and able to take advantage of the new opportunities that might be created. I support the need for development at all levels – infrastructure and people.

Your business idea is aimed at a very basic need – the need for safe, healthy, comfortable and affordable shelter. If that need is met, then it becomes easier for people to start to become involved in their own small businesses or in working collaboratively with others to create an income. In this way everyone is able to contribute to and benefit from the growth of the economy.

This is why the development of locally owned and run businesses and social enterprises are so important - without them there is a real danger that the new developments will at best only benefit a few and, at worst, benefit no-one. I hope your new social enterprise goes from strength to strength – do keep me informed about the progress you make.



+ KALO MANDE

If you have any question for the coach,

*Send it to
hello@next.com.vu*

We will choose one to feature on our next issue.

Why is that brand always first when I do a Google search?



In a couple of years, e-commerce has become a reality in Vanuatu.

Several companies are now selling their products and services on line, especially in the food and beverage industry. It has been a challenge for many good reasons (financial, logistic...) but this trend is obviously going to accelerate in the next months.

The symposium organized earlier this year by the Vanuatu Post Office and its partners was a success and

has shown the appetite of both the businesses and the customers for the opportunities and comfort e-commerce brings along to the country.

But let's face it, nothing comes easy! Starting an e-commerce business means you either acquire some skills or that you need some else's expertise.

SEM, what are we talking about?

It might be trivial but to understand what a Search Engine Motor (SEM) is, you need to imagine billions of small little robots continuously walking the large worldwide web. Every day, every night, every second, collecting information, tracking what is new online and trying to get this enormous amount of data organized enough so you get the best qualified answer whenever you are looking up for something on internet. To put in more technical words SEM analyzes all web pages to rank them. It is a set of techniques that aim to better place a page in the search results (SERP). The most famous SEM is of course... Google. It is no magic, just a super powerful technology you can use for your own benefit.

People often ask what is the difference between Search Engine Optimization (SEO) and Search Engine Advertising (SEA)? Well, SEO would be the way you naturally show up on line without paying, just being good at the way you organize your contents. SEA means you are not only doing your best to be naturally visible but you also buy the service of Google to be sure you will get high visibility.

When someone claims they master SEO techniques, it means they know how to improve the presence of a website on search engines, and mainly on Google.

When someone offers to help you bet on SEA, it means that person has the skills to help you buy spaces in search results. That is a good way to target the most relevant keywords in order to stay ahead of your competitors.

Money, Money! Down the line how much does all that cost? Natural or paid referencing, what's best?

If you have the necessary technical skills, SEO for your website is cost-free. This is the most attractive solution in financial terms. SEO, however, takes a lot of research and analysis to determine the relevant keywords.

Natural referencing must be privileged to anchor the company on its areas of expertise. It is a strategy

that allows the company to be visible with good consistency over the long term. It requires more in-depth technical work to make the website visible on search engines. In general, it takes several months to have a concrete result. It is therefore a long-term strategy.

SEA requires a financial investment for each advertisement launched. It is by purchasing the keywords that your advertising message will be visible when a user makes a request containing one of the keywords targeted by the advertising campaign.

One of the benefits of advertising running on Google Ads is immediacy. Your business will be immediately visible on search engines, once the advertising campaign is launched. For experts of Google Ads platform, it is great way to increase the conversion rate while controlling the costs of the advertising campaign. But if the choice of keywords is large, the costs of SEA campaigns can skyrocket, since you have to run multiple advertisements. To control your budget, it is best to call in a professional.

He or she will tell you that to be efficient it is important to work on both aspects of SEM.

In general, SEA is preferred for launching one-off or targeted campaigns, promotions or because of the seasonality of an activity.



Ranking BUSINESS HIGHER

AJC becomes the first Official Google Partner in Vanuatu

As Vanuatu businesses continue to explore new markets at home and abroad, digital marketing has become their ticket to growth and success. But to become a thriving digital marketer, companies need access to a high level of expertise so their online investment produces results. It's great to know we have just such a resource right here in Port Vila and you'll find it at the exact same address as AJC Vanuatu.

This year AJC, a financial advisory and accounting services provider based in

Port Vila, not only launched its own marketing and communications agency specialized in digital, it also obtained Official Google Partner status, a first for Vanuatu.

According to Antoine Mondou, AJC's Brand and Community Manager, the Google Partner certification is awarded specifically for expertise in Google AdWords for the purposes of building and optimizing Google Search campaigns. "These are the tools that matter to today's marketers. This is how all companies,



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Antoine Mondou

AJC's Brand and Community Manager

big and small, new and established, get ranked higher in search results, how they get known and how they build traffic on their sites."

In addition to managing paid search ads, retargeted ads, YouTube ads and other digital campaigns for its clients, AJC offers ancillary services to companies staking their

claim online, like responsive and adaptive web design, content marketing and social media management.





Isabelle Theuil, Stephanie Mankon & Gina Mulonturala , of AJC team

A recognition months in the making

When an agency becomes a Google Partner, it is not definitive. The certification must be renewed regularly and its performance and customer portfolio must meet certain standards. In other words, this is not an empty label.

To achieve Certified Google Partner status, an agency must also have several collaborators certified by Google on its teams, manage a large portfolio of Google advertising campaigns, obtain convincing results for its clients and comply with many other conditions. "It's a good arrangement for the client," says Mondou. "Partners need to produce measurable results to stay certified. Clients need measurable results to gauge their investment and fine tune their marketing mix."


Meeting Google's strict criteria for certification meant

that AJC had to spend months solidifying its skills in search engine advertising. The certification is proof that the agency is recognized as a proven resource for developing and sustaining online advertising campaigns.


"Digital marketing opens world markets to Vanuatu," Mondou says. "Now our job as an agency is to bring our clients to the world." To accomplish this, AJC offers specialized web marketing plans and services, including training clients in the techniques that could help them obtain their own Google Ads certifications.

"We'd love to see clients expand their online activities to the point where they are hiring and developing new marketing talent locally. That would be a real win-win for Vanuatu."


Boost your Business online





Website Design




Online Ads



Social Media



ajc-vanuatu.com
contact@ajc-vanuatu.com

CREATING BONDS WORLDWIDE

Finally, the Vanuatu Pavillon is accessible to the public. Beautiful photos of the islands welcome the visitors. Several local brands present their products around the Ni-Vanuatu Handicraft.

Vanuatu Bijouterie is the first business registered in Vanuatu after gaining independence in 1980's. Today, Vanuatu Bijouterie – Fine Jewellery is the first and only Jewellery manufacturing company in the South Pacific manned by 100% locally trained Melanesian master jewellers and apprentices.

Vanuatu Bijouterie's team of talented jewellery artisans' source unique and exclusive local products from rural communities to be processed with Precious Metals, Tahitian Pearls, Diamonds, Gemstones and other exotic elements, into masterpieces that reflects the Maison's passion to combine Melanesian traditional art lines with the art of fine jewellery.

Aelan, which means "Island" in bislama, is the brand for the communities and small-scale producers from the archipelago of Vanuatu. The two businesses are owned by ACTIV Association the local NGO working on the economic, social and environment empowerment of the local communities and small scale producers following the concept of fair trade.

Tanna Coffee is grown in the South Pacific nation of Vanuatu under the shadows of the still-active Yasur volcano. It is the active volcano's influence that makes Tanna Coffee so unique. The deep, rich soils, abundant sunshine and plentiful rainfall are the very essence of this truly natural, excellent product. Certified Organic (through Organic Pasika), Tanna Coffee processes the beans through natural means only. Hand harvesting optimum ripe cherries, same day processing, natural fermentation methods and sun drying is the key to our high quality product.

Eau des Îles [meaning: 'water of the islands' in French] is an artisan perfume house launched in Vanuatu in 2016. The name pays tribute to the French heritage of the company and is a play on the perfumery phrase 'eau de parfum'. The perfumes and fragrances are inspired by the unique and natural beauty of the South Pacific.



From left James Maxwell Harris, Honorary Consul for Vanuatu in the UK, Joe Pakoa Lui Vanuatu Commissioner General Expo2020 joined by Matthew Jones, Founder of Breadahead London, Terry Adlington from Tanna Coffee and Sandra Manco Pavilion Media Relations.

International exhibitions are a great way to connect.

"What started as a chance meeting has turned out to be a strong connection between Vanuatu and London's booming coffee culture."

LET'S SEIZE EXPORT OPPORTUNITIES: THE ROADMAPS ARE NOW EMERGING

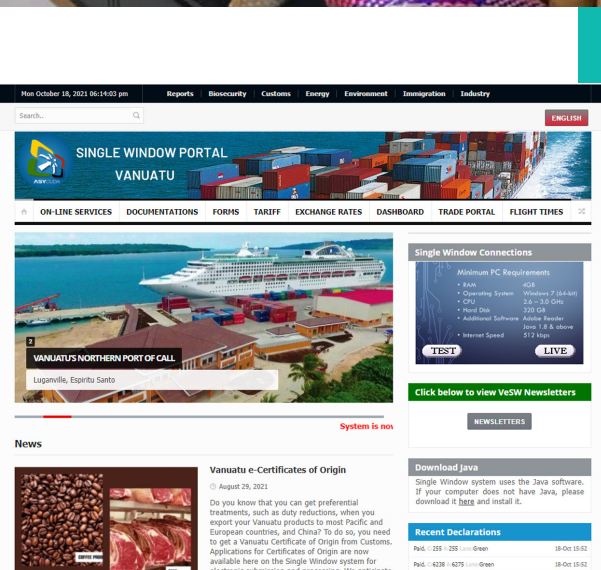
Weaving commercial relations with our closest neighbours in the Pacific, but also elsewhere in the world, is a great way to support Vanuatu's Economy. Participating in major economical, cultural or sportive events, give great visibility to Vanuatu people and businesses. Vanuatu is not only an extraordinary destination for many visitors eager to travel again, but it is also a basket of wonderful products (tasty, healthy and organic) that deserve to be displayed in the most strategical places.

The Ministry of Trade is therefore working on finding solutions to smoothen the procedures for local businesses to seize trading opportunities.



The Dubai World Expo and the Shanghai Fair show us that little by little economic, cultural and commercial exchanges are resuming. However, there will long remain the aftermath of months of transport blockages, production slowdown, all against the backdrop of soaring commodity prices. Vanuatu has made the courageous and essential choice to devote great efforts to its agriculture. Obviously, a new equation is to be hoped for. The archipelago could indeed export quality unprocessed or processed products to pending markets. Of course the competition is tough, but Vanuatu also has some good cards in hand. A few months ago, the Ministry of Trade and Customs presented the work carried out by the teams to digitize a certain number of formalities to both facilitate export procedures and set up monitoring on imports. These services and the analysis of quantitative and qualitative data are important milestones for improving the trade balance, and of course the economy and employment.

Let's take a while to describe the improvement regarding the Certificates of Origin gone totally paperless with the introduction of the Preferential Country of Origin (PCO) module in the Vanuatu electronic Single Window system. Vanuatu and UNCTAD have taken it a step further by implementing the online verification of Vanuatu e-Certificates of Origin. Reducing the risk of forgery, simplifying procedure, building data visualisation... It is a big improvement. Trainings were successfully delivered both to Customs and the private sector at Vanuatu's other international port of Luganville, Santo. Authorities can proudly underline this online authentication of Certificates of Origin is probably the first of its kind in the Pacific region and in many parts of the world. It followed the previous initiative of issuing and verifying Phytosanitary and Veterinary SPS certificates, issued by Biosecurity Vanuatu, online. It is anticipated that these online authentications would give confidence to the importers of Vanuatu products, due to the preferential treatment by border agencies at the destination countries to facilitate clearance of Vanuatu products, and hopefully, as a result, increasing Vanuatu exports.



One can simply surf on the Single Window System's (<https://singlewindow.gov.vu>) website and notice the heaps of information that are now accessible.

“

The country is very young and need us. We are in an important phase where it needs thinkers, innovators, dreamers.

”



Musée des Arts Premiers Jacques Chirac, Paris

Fracklyne BONG, A ticket to France

Fracklyne BONG you are in France; can you tell us what led you to the beautiful city of La Rochelle?

I came to La Rochelle to continue my studies. An adventure that began at a very young age. I left home at 16. It was a difficult decision for me and also for my parents, but deep down in me, I knew it was for my own good. Like any Vanuatu student, I started my studies on my home island of Ambrym. Then I went to the technical college of Saint-Michel in Santo and then to New Caledonia through an association named ALV (Association d'Aide aux Lycéens Vanuatais). It has been initiated by the Marist Brothers. I obtained a BTEC National Diploma in administration management at the Vocational (Bac Professionel) school in Bourail and a BTEC Higher National Diploma in assistant

manager (BTS AG) at Blaise Pascal Nouméa. After my 5 years of study in New Caledonia, I decided to go even further. I succeed a test from La Rochelle business school and started looking for a sponsorship. It wasn't easy to find a scholarship. After 6 months of struggling, the French Embassy and Vanuatu scholarship office decide to give me a scholarship. It was a bilateral agreement. I chose France not just for a study trip. I wanted to discover how people live on the other side of the globe. Furthermore, I had this curiosity to go and meet other ethnic groups. I know that we have a lot to learn from others, and therefore we had to make use of it. I like to face challenges and use all my abilities to achieve them. Sometimes I succeed, sometimes not. But I always keep in mind that failure is part of learning. I have been lucky and privileged to have a great family

that always supports me in my decisions and commitments. I thank everyone I meet, especially my teachers, who have contributed so much to this educational journey. In 2018, I arrived in this beautiful city, La Rochelle, radiated with its slogans "ici, ici c'est La Rochelle or La Rochelle Belle et Rebelle". After obtaining a bachelor's degree in Tourism and Hospitality management and recently completing a master's degree in Tourism destination management, I will continue my journey with a PhD at the University of Angers, France. I would like to conduct my research in the field of culture, tourism and the impact of technology in Vanuatu cultures.



CAN YOU TELL US MORE ABOUT YOUR PASSION FOR MUSEUMS AND THE PROTECTION OF THE CULTURAL HERITAGE OF VANUATU? CAN YOU TELL US MORE ABOUT YOUR INVENTORY PROJECT?

I am very fascinated by the cultural diversity in Vanuatu; the languages, songs, myths, practices, dances and artefacts unique to each island. Today, globalization is shaking the country, and we should think about how to preserve our culture. The technology had accelerated things, and we need to react before it's getting late. In France, I knew it was one of the countries with an extraordinary heritage. Most of them came from different countries, and now they considered has a France National treasure. I got closer to the museum in order to better understand their strategy management, operation and communication of promoting and especially the safeguard of their heritage. The country knows well how to manage their cultural heritage. I was able to do 11 months of internship over 2 years in the cultural institutions of La Rochelle. I learned a lot during these periods of work in the professional environment. Beside my studies, I'm leading an inventory project on the artefacts of Vanuatu scattered in Europe. It's important that the country, mostly young generation know about these artefacts because it's our identity. I benefit from the advice of some key people: Mrs. Elise PATOLE-EDOUMBA, director of the museums of La Rochelle, Mr. Kirk HUFMAN, Curator Australian museum Sydney, Mr. Emmanuelle KASARERHOU, president of Quai Branly museum in Paris and Mr. Roger BOULAY, anthropologist in charge of the inventory of Kanak art objects by the request of late Mr. Jean Marie TJIBAOU. I had the agreement of the Vanuatu Cultural Centre on this project. This inventory work will be integrated as part of my thesis.

Have you had the opportunity to meet or make contact with others Ni-Vanuatu in France and what do you plan to do when you return to Vanuatu?



How is life in France now that the number of Covid cases has decreased? Is life back to normal?

Yes, with the vaccination campaigns, life is slowly returning to normal. September's school started and is quite special. Many health measures employed in schools. Other establishments are open such as restaurants, stores, bars. The QR code Anti-Covid19 is recommended everywhere. This sanitary crisis is a big challenge for everyone, and we cannot escape. It allows us to have some reflexion of our living, our relationship with others, our connection with nature. These moments need unity in every form; church, education, work...

Yes, I've been able to meet and talk with Vanuatu people who have been living here for a long time. Last year, with the goodwill of some of them, we started to discuss setting up an association to help Vanuatu students in France. Unfortunately, COVID-19 is holding up the administrative process. But we still have hope for this project of association to help the future students. I have many projects that I would like to develop in the country. One of my projects is initially the safeguard of the material and immaterial heritage of Ambrym. A project that will allow us to make a statement of our cultural heritage and especially the value that represents today. I would like to start with this island and then reproduce the same model in the other islands, obviously with the agreement of the chiefs of the islands. As regards to my inventory project is concerned, it will not stop at a simple

database and a website of the collected objects, but to make our young people discover these objects by exhibition. In 1996, there was a temporary exhibition of Vanuatu objects scattered in Europe called "Spirit blong ol bubu i kambak" (The Spirits of the Ancestors return). A project that allowed the construction of the cultural centre of Vanuatu and demonstrate to the youth our ambassadors. Yes, I call them ambassadors because they make people talk about us, they make people talk about Vanuatu around the world. Now we need something bigger, and I dream of doing something similar. I plan to collaborate more and more with the Vanuatu cultural centre to discuss and share my ambitions. I like to dream and think big, so this project is part of that. Of course, some people will tell me that it is impossible but as a French proverb says "qui ne tente rien n'as rien" so let's try it.

Beverly Stafford

Sharing her passion for Golf
With the children



Beverly confides she really started enjoying golf only when she arrived in Vanuatu.

Before then, she had tried multiple times but found it hard to take interest in it, as it is not as easy as it looks and demands lots of patience to improve. A friend of hers dragged her to the beautiful golf of Mele, and since then her passion grew.

She considers herself as a golfer now, which she is, with once a handicap of 12 (which is pretty impressive). She just loves it! Meeting her friends and new people, enjoying practicing her favorite sports in a very unique place. She did visit and play in numerous golfs around the world but she really likes the location and the spirit of Port Vila's golf Club that has become as a second family. But what really matters to her today is helping all children of Port Vila discover and play golf.

Some people still picture golf as an elitist sport. Beverly definitely

wants to prove the contrary and has been devoted to democratizing the green for children. For five years now, she has been committed to organizing golf courses for children from 5 to 18 years old. Every Sunday, class take place from 8h00 to 9h30 am. Initially, the Golf association was charging 150 vatus per session, but Beverly was happy to have sponsors come on board and classes are now totally free including a nice snack to finish a cheerful note. She is very thankful to Melanie SPANN and IPDS, as she can see free access does make a difference in the number of children coming monthly.



Opening of the Vanuatu Golf Accademy

Back in early May, the Vasanoc donated golf equipments to the Golf Accademy

“Some of the kids are very talented and grow a passion! We have 7 junior golfers that are actually so good they are now also training during the week and participating to competitions on weekends with adults.”

After all Vanuatu's got talent when it comes to golf. Josepho Matuatu is really good and as some others has participated in several competitions in the Pacific region.

When you ask her about the impact of the pandemic, she goes straight to the point.

“Of course we had to cancel the Senior masters. Every year before COVID, we had 30 top players from PNG, New Caledonia, Australia and New Zealand participate. It was a great event and it participate in stimulating the tourism.

Vanuatu has a high potential when it comes to golf: beautiful landscape, good players and let's say it affordable price if you compare to other destination. It is definitely an asset for the tourism industry. We really looking forward to organizing the Senior master competition again when borders will reopen. But, honestly, for me, being so invested in the training for children, my biggest disappointment was not to be able to welcome the pro we were expecting to come. 2020 should have been the time to really take a step and push forward the golf training in Vanuatu... I guess,



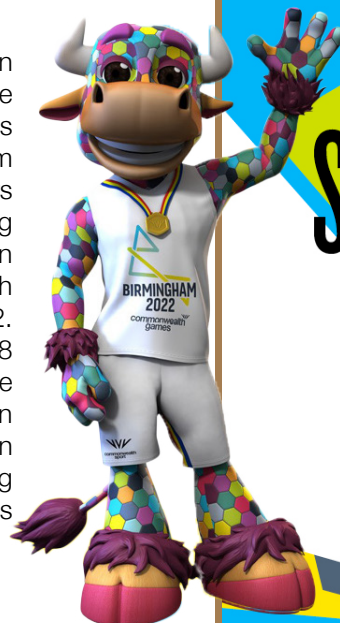
we must be patient as we do not know what the future is holding for us.”

In the meantime, Beverly takes in charge the juniors as much as she can with the help of her great team of instructors, everyone doing their best.

Warm up for the Commonwealth Games 2022

Meet Perry, the strong, kind, cheeky and colorful Buluk

Emma Lou is a 10 years old girl who won a nationwide competition to design the mascot for the Commonwealth Games that will take place in 2022 in Birmingham Games. Strong, kind and Cheeky his colors represent all the communities participating to the Games. Vanuatu has competed in ten of the twenty previous Commonwealth Games; starting at the Games in 1982. Vanuatu won its first medals at the 2018 games, when Friana Kwevira won bronze for the Women's Javelin Throw and when Miller Pata and Linline Matauatu won bronze in beach volleyball. Not forgetting Rillio Rii who won the gold medal for his stonishing performance in rowing.



ALIVE AND
KICKING



MEN, WOMEN AND TEENAGERS ALL HEAD TO THE DOJO AND, BAREFOOT, THEY STEP ON THE RED AND YELLOW SOFT TATAMI FOR A SESSION OF SELF DEFENSE.

Every Saturday morning at 8 o'clock, numerous cars and buses park in front of the XFOEL in Port Vila. If you are not familiar with the name, it is the brand-new sports structure close to the National University of Vanuatu.

Men, women and teenagers all head to the Dojo and, barefoot, they step on the red and yellow soft tatami for a session of self defense. Nazario Fiakaifonu welcomes everyone with his impressive stature

and his nice large smile. Just a few months after he launched this programme, it has become the talk of the town.

Nazario started judo at a young age. He and his brother Marceliano were taught by none other than Ted Drew, now president of the Vanuatu Judo Federation. Martial arts have always been a passion of his, and he was glad, after his studies in New Caledonia, to be able to work flexible hours as an accountant

at AJC so he could participate in competitions including the International Championships in Paris back in 2010.

Later on, Nazario embarked on an entrepreneurial adventure with GIS, his security company which now employs over 100 people. Sports remains an important part of his professional life – you better stay fit and agile in this business – and the entire staff trains at least twice a week.



Get fit and feel strong

As he got to work on numerous occasions alongside the Criminal Investigation Department, Nazario became alarmed by the domestic violence and sexual assault that he witnessed. Something needed to be done and he thought he could play a part in helping women gain confidence. He believes it is important to communicate with men also about this important issue. Bringing awareness, helping the victims, talking openly about the importance of respect are essential.

Self defense mixes different martial arts – judo, jujitsu, muiythaï among others – with a focus on the preparation to real-life threats. Every exercise, every technique aims at being able to protect oneself. By observing, practicing, staying fit, anyone can learn to react properly when faced with an attacker, and mitigate potential harm.

And so, with the help of other athletes, every week Nazario patiently teaches hundreds of postures, movements and tricks. While he's been doing it for free on his spare time, in the first months he had to charge 500 vatus per class to pay for rent at the Dojo. Then, Titan FX decided to cover the fees and for an entire year the class will be free for everyone. The sponsorship is part of the financial technology company's community outreach programme. They also provide equipment and T-shirts on the premises.



Nazario going step by step
Empowering you with techniques to handle an attack independently.

Samantha, from the Lycée Français de Port Vila comes every week with her brother. She is 12 years old, thin and dynamic and enjoys meeting her friends there. Her father was the one encouraging and she will not miss a class. She feels more confident. "Learning how to fall, protecting myself, kicking back gives me a kind of relief. I feel stronger!", she says.

Ariana and her younger sister Shadi both say they "enjoy it very much although it can be hard at some stage". They giggle telling me they sometimes continue fighting all the way back home. Just play pretend, promised!



Samantha, Joliane and Priscilla are having fun.

TV GUIDE



What's on



MONDAY

5:50am	Morning Devotions
5:57am	Healthy Living - Get Fit
7:00am	Le Vanuatu Hebdo
7:30am	ABC Covid-19 Update
7:37am	Questions pour un champion
8:14am	C'est toujours pas sorcier
8:41am	Des Chiffres et des Lettres
9:07am	What now
11:07am	Escape to the country
12:00pm	VBTC News & meteo
12:08pm	Sports Highlights
12:30pm	Insaed lo Nius
1:30pm	Motorway Patrol
1:58pm	BBC Travel Show
2:18pm	Fanimal
2:50pm	Une saison au zoo
3:16pm	The Wilggles
3:39pm	Children's Bible Study
03:59pm	Children's movie -Snob
4:46pm	Whanau Living
5:00pm	VBTC News Headline
5:03pm	Country Calendar
5:30pm	French News
6:00pm	ABC News
6:30pm	Comedy French
7:00pm	VBTC News
7:30pm	Insaed lo Nius
8:30pm	TV Series - Chicago Fire
9:12pm	TV Series - Hawaii Five
10:00pm	VBTC News
10:35pm	Evening Devotion
10:40pm	Pasifika TV

TUESDAY

5:50am	Morning Devotions
5:57am	Healthy Living - Gardening
7:00am	7pm previous night's news
7:30am	ABC Covid-19 Update
7:37am	Questions pour un champion
8:14am	C'est toujours pas sorcier
8:41am	Des Chiffres et des Lettres
9:07am	What now
11:07am	Escape to the country
12:00pm	VBTC News & meteo
12:08pm	Sports Highlights
12:30pm	Better homes & gardens
1:30pm	Motorway Patrol
1:58pm	Get Arty
2:18pm	Fanimal
2:50pm	Une saison au zoo
3:16pm	The Wilggles
3:39pm	Children's Bible Study
03:59pm	Children's movie -Snob
4:53pm	Whanau Living
5:00pm	VBTC News Headline
5:03pm	Totally Wilds
5:30pm	French News
6:00pm	ABC News
6:30pm	Comedy English
7:00pm	VBTC News
7:30pm	VBTC Sports
8:30pm	TV Series - NCIS
9:12pm	60minutes in Australia
10:00pm	VBTC News
10:35pm	Evening Devotion
10:40pm	Pasifika TV

WEDNESDAY

5:50am	
5:57am	Healthy Living - Eating right
7:00am	7pm previous night's news
7:30am	ABC Covid-19 Update
7:37am	Questions pour un champion
8:14am	C'est toujours pas sorcier
8:41am	Des Chiffres et des Lettres
9:07am	What now
11:07am	Escape to the country
12:00pm	VBTC News & meteo
12:08pm	Sports Highlights
12:30pm	Insaed lo Nius
1:30pm	Motorway Patrol
1:58pm	BBC Travel Show
2:18pm	Fanimal
2:50pm	Une saison au zoo
3:16pm	The Wilggles
3:39pm	Children's Bible Study
03:59pm	Children's movie -Snob
4:53pm	Whanau Living
5:00pm	VBTC News Headline
5:03pm	Totally Wilds
5:30pm	French News
6:00pm	ABC News
6:30pm	Comedy French
7:00pm	VBTC News
7:30pm	Insaed lo Nius
8:30pm	TV Series - Chicago Fire
9:12pm	TV Series Hawaii Five
10:00pm	VBTC News
10:35pm	Evening Devotion
10:40pm	Pasifika TV

THURSDAY

5:50am	Morning Devotions
5:57am	Healthy Living - French gardening
7:00am	7pm previous night's news
7:30am	ABC Covid-19 Update
7:37am	Questions pour un champion
8:14am	C'est toujours pas sorcier
8:41am	Des Chiffres et des Lettres
9:07am	What now
11:07am	Escape to the country
12:00pm	VBTC News & meteo
12:08pm	Sports Highlights
12:30pm	Australian Gardening
1:30pm	Motorway Patrol
1:58pm	Get Arty
2:18pm	Fanimal
2:50pm	Une saison au zoo
3:16pm	The Wilggles
3:39pm	Children's Bible Study
03:59pm	Children's movie -Snob
4:46pm	Whanau Living
5:00pm	VBTC News Headline
5:03pm	Totally Wilds
5:30pm	French News
6:00pm	ABC News
6:30pm	Comedy English
7:00pm	VBTC News
7:30pm	Pacific Sports Show
8:30pm	TV Series - NCIS
9:12pm	60minutes in Australia
10:00pm	VBTC News
10:35pm	Evening Devotion
10:40pm	Pasifika TV

FRIDAY

5:50am	Morning Devotions
5:57am	Healthy Living - Get fit
7:00am	7pm previous night's news
7:30am	ABC Covid-19 Update
7:37am	Questions pour un champion
8:14am	C'est toujours pas sorcier
8:41am	Des Chiffres et des Lettres
9:07am	What now
11:07am	Escape to the country
12:00pm	VBTC News & meteo
12:08pm	Sports Highlights
12:30pm	Insaed Io Nius
1:30pm	Motorway Patrol
1:58pm	BBC Travel Show
2:18pm	Fanimal
2:50pm	Une saison au zoo
3:16pm	The Wilggles
3:39pm	Children's Bible Study
03:59pm	Children's movie -Snob
4:46pm	Whanau Living
5:00pm	VBTC News Headline
5:03pm	Totally Wilds
5:30pm	French News
6:00pm	ABC News
6:30pm	Comedy French
7:00pm	VBTC News
7:30pm	Insaed Io Nius
8:30pm	Friday Night at Movies
10:00pm	VBTC News
10:35pm	Evening Devotion
10:40pm	Pasifika TV

SATURDAY

5:50am	Morning Devotions
5:57am	Healthy Living - Eating right
7:00am	7pm previous night's news
7:30am	ABC Covid-19 Update
7:37am	Play School
8:14am	The best from Youtube
8:41am	SDA Church service
9:07am	Survivor Australia
11:07am	Escape to the country
12:08pm	Sports World
2:30pm	Travel Guide
3:30pm	Children's Bible Study
4:00pm	Children's movie
4:53pm	Whanau Living
5:00pm	Music Show
6:20pm	Tagata Pasifika
7:00pm	ABC News
7:30pm	Cultural Centre Program
8:30pm	Saturday Night at Movies
10:00pm	TV One News
10:35pm	Evening Devotion
10:40pm	Pasifika TV

SUNDAY

5:50am	Morning Devotions
5:57am	Healthy Living - Zumba
7:00am	French News
7:30am	ABC Covid-19 Update
7:37am	Play School
8:14am	Gospel Music / concert
8:41am	Church service
9:07am	Pacific Island Food Revolution
11:07am	Documentary
12:08pm	Pacific Way
12:30pm	Documentary Pacifika TV
1:30pm	Documentary - ABC Australia
1:58pm	Documentary - BBC London
3:08pm	Faut pas rever
3:30pm	Children's Bible Study
4:00pm	Children's movie
4:53pm	Whanau Living
5:00pm	Thalassa
5:28pm	Pacific Sports Show
5:30pm	French News
7:00pm	Le Vanuatu Hebdo
7:30pm	Cultural Centre Program
8:30pm	Sunday Night at Movies
10:00pm	ABC News
10:35pm	Evening Devotion
10:40pm	Pasifika TV



Femme Pawa 99FM is the Pacific's first 24-hour gender specialist radio station and Vanuatu's first women-led radio station.

It was established with a grant from the Australian Government and launched by Australia's Foreign Minister and Minister for Women, Senator Marise Payne when she visited Vanuatu in October 2019

The station aims to demonstrate an innovative and sustainable ni-Vanuatu approach to the development and production of broadcast content that combines news, education and info-tainment to support the progress of gender equality and social change – for women, led by women that empowers its community of listeners

Among its major objectives are:

1. To contribute to sustaining an increased number of women in management roles at VBTC
2. To contribute to the elimination of gender stereotypes and promotion of multidimensional/representation/portrayal of women and men by bringing the opinions of women including rural women, women with disabilities as well as young women into the public media arena
3. Provide a fair portrayal of women and men through the development and broadcast of content, including commercials, that reflects the composition of society, and human experiences, actions, views and concerns.

By 2022 the radio station will be recognised as a broadcast model that supports women's leadership in the broadcast sector and broader society and is able to produce and broadcast content that is accountable, relevant and inclusive.

Femme Pawa 99FM is shaping up to be a voice for Ni Vanuatu women that requires a dedicated focus on integrating gender equality. It has begun to provide a participatory and inclusive broadcast platform for the Voice for Ni-Vanuatu Women to share their recommendations to realize the commitments of the Vanuatu National Sustainable Development Plan.

Half of its programme content is dedicated to respond to the multiple roles that women play in Vanuatu society giving special attention to the needs of rural and maritime ni-Vanuatu women so that news, information and music empower, educate and entertain.

Priority issues include:

1. Promoting Women's Leadership – bridging the gap of information about how women across the 83 islands of Vanuatu working through their local clubs and networks
2. Health – including nutrition, WASH and other medical advice;
3. Climate Change and DRR
4. Prevention of Violence with a focus on supporting the engagement with traditional and faith leaders

The station aims to take programming beyond the women's hour format by creating a new ni-Vanuatu broadcast initiative that provides a platform for women's groups, clubs and communities to communicate about women's rights, gender equality and initiate positive open dialogues where women can express themselves freely – in their communities, in their provinces.



PINK COINS FOR PINK OCTOBER

Pink October was founded in 1985 in October as a partnership between the American Cancer Society and the pharmaceutical division of Imperial Chemical Industries (now part of AstraZeneca, producer of several anti-breast cancer drugs). The aim of the first campaigns from the start has been to promote mammography as the most effective weapon in the fight against breast cancer.

In 1993 Evelyn Lauder, Senior Corporate Vice President of the Esther Lauder Companies, founded the Breast Cancer Research Foundation and established the pink ribbon as its symbol, though this was not the first time the ribbon was used to symbolize breast cancer.

In the fall of 1991, the Susan G. Komen Foundation had handed out pink ribbons to participants in its New York City race for breast cancer survivors.

Today, Pink October is a worldwide ritual. In Vanuatu, health institutions, medical staff and charities as Ikkana have been very active. As everywhere else in the world many women every day have to fight breast and cervical cancer. It can hit anyone, anywhere and everyone has at least one family member or a friend that had to go through it.

Ikkana is organizing thousands of screening in the entire Archipelago. Its mission is to connect with communities, bring some awareness on this sickness

and how to detect it at an early stage. Helping women identifying the first symptoms, screening, bringing the treatment needed, this is Ikkana's commitment.

This year, Ikkana with Femme Pawa FM and Raise Vanuatu, the first digital crowdfunding platform launch Pink Coins for Pink October. The idea was to have a great number of families, businesses and institutions organize themselves to collect some money for Ikkana.

The idea is not only to collect funds but also to put some light on the work done all year around by the medical staff and to show support to those who are fighting.

So, Pink out ! and remember you can support IKKANA all year round thanks to Raise the crowdfunding platform. You can participate using a credit card or visa card but also through M-Vatu.

More information on:

www.raise-vanuatu.com

Many companies stepped in to participate

VBTC,
Femme Pawa FM,
Le Cococosmetics,
Pacific Suppliers,
AJC Vanuatu,
Caillard Kaddour,
Vodafone,
Unelco,
ANZ Bank,
Vanuatu Craft,
Vanuatu Brewing Ltd,
Vanuatu Private Hospital,
Yumiwork,
Titan FX,
Vanuatu Tourism Office,
National University of Vanuatu
Billboard,
Espresso,
Next Limited,
Organic Paradise,
Influence BioConcept,
Home Center
and it is still time to join in.

Call 777 44 04

IKKANA FIGHTING BREAST AND CERVICAL CANCER



Ikkana Cancer Society has organized outreaches in remote islands since 2017. It is important to visit with medical professionals communities who do not have an easy access to health facilities. North Ambrym, Unmet, South Malekula West Ambrym, Southeast Malekula have been on the map since 2017.

Since the charity started its journey more than 2547 women were screened and many lives were saved.

On these outreaches 86 women had High Grade lesions or cancers or were HPV positive and 4 women with cancer that could not be treated.

With the support of the World Health organization (WHO) campaigns are lead every year. Medical staff and numerous volunteers help along.

It is important to underline the importance of early diagnostics and also to facilitate the access to treatment. Ikkana opens a dialogue with the communities with respect and generosity. Music is a way to break barriers. Therefore volunteers start by organizing a concert to start discussion and instaurate mutual trust. Max ALBERT enjoys these moments of communion around music: it is a great way to approach difficult subjects.

SUPPORT IKKANA NOW !

RAISE 

www.raise-vanuatu.com

THE OBAMA FOUNDATION SCHOLARS PROGRAM

What is the Obama Foundation Scholars Program?

The Obama Foundation Scholars program was founded by Barack and Michelle OBAMA back in 2014. The former President of the USA and his wife wanted to give help to rising leaders from the United States and around the world: those who are already making a difference in their communities. The scholarship gives them the opportunity to take their work to the next level through an immersive curriculum that brings together academic, skills-based, and hands-on learning.



SCAN ME

<https://www.obama.org/scholars/>



Where is the program?

Columbia University and University of Chicago.

The curriculums empower individuals with a proven commitment to service with the tools they need to make their efforts more effective, to identify innovative solutions to complex global problems, and promote change through values-based leadership.

The program builds lasting relationships among emerging leaders who are committed to working together to solve the most pressing challenges of our time, thereby creating

a global network that reaches across issues and borders. After completing the program, Obama Foundation Scholars will:

- Return to work on their global issue of focus and implement their personalized action plan to accelerate positive change within their community.
- Have an opportunity to play a role in the Obama Foundation's efforts to inspire, empower, and connect rising leaders from around the globe.

HURRAY! PACIFIC MADE IT THIS YEAR

Who is Millicent Barty?

Millicent is from Solomon Island, she is the Founder and Lead Designer of Millicent Designs. Her work is unique: combining traditional oral history practices with innovative infographic design to communicate complex development issues across the Solomon Islands. The young social entrepreneur, designer advocates for innovation and entrepreneurship across the Pacific. In light of the high illiteracy rate among the adult population in the Solomon Islands, Millicent uses oral history practices and infographic designs to enable all people to make informed decisions about crucial policies and projects that affect their communities. By bridging the communication divide between development agencies, national governments, and rural communities, she has successfully mediated conversations that contributed to the successful launch

of two national infrastructure development projects.

As the lead designer for the National General Election in 2019, Millicent designed voter-awareness guides, 500,000 of which were distributed across the country inside bags of rice—a practice that NGOs have since used to disseminate information on other critical issues such as gender-based violence.

In 2018, Millicent received the Queen's Young Leader Award and she is an Adviser to the Queen's Commonwealth Trust Board which supports young change makers across the Commonwealth. Millicent holds a bachelor's degree from Goldsmiths, University of London. This year she joined the cohort of the Obama



Milicent is being coached by Chris Elphic from Breadfruit consulting as many entrepreneurs here in Vanuatu. He believes Vanuatu future young leaders should take interest in this program as well.

AND TOMORROW VANUATU?

I have had the great pleasure and benefit of being under Chris' leadership for the last 4 years. Leadership in my definition is about remembering that you are guiding others to achieve their potential and as my mentor, Chris has invaluable supported me to navigate my work, professional development and much recently, my personal growth.

Most times, my work, advocacy and societal commitments is a difficult responsibility often involving change, exploring and becoming comfortable in the unknown. Chris has helped me keep myself grounded through lessons, both positive and negative that came

from every direction. He never tells me what to do, but rather enhances my choices with resolutions that would contribute to helping me be more effective and work efficiently.

As the years pass, I can see now how Chris' guidance and mentorship was shaping me to becoming more resilient. Besides social equity and life-long learning, a value I also consider to motivate myself has always been self-direction. Chris understands this, as well as my nature to take on more than I can handle and his advices have always allowed for me to embrace this but also learn that I can't do everything alone. Learning to say no under

Chris' guidance has enabled me to be more mindful of where I exhaust and exert my energy.

Our journey started with helping me to gain more sleep. I went from functioning on 3-hrs sleep to cherishing 7hours and have seen the difference in my work and personal health. Self-preservation is something I now value much more to be more impactful in my work and advocacy. Chris is an asset to my development and I thank him for his patience, the effort he takes to understand me (personality and preferences) to be able to work and help me navigate my path.



Want to build a better business?

Learn how with **Coaching and Training** for business owners, managers, and teams



chris@breadfruitconsulting.com
hazel@breadfruitconsulting.com



5500556



WELCOME TO EARTH

Many of us have grown up with Will Smith following his adventures from West Philadelphia to Bel Air California. Later on, he showed all his talent in block buster movies and on multiple musical stages. His filmography is amazing and he has incarnated all kinds of characters: "Ali," "The Pursuit of Happiness," "Bad Boys," and "Men in Black" just to name a few. The charismatic movie star appears to be a role model for several generations and it is not surprising Disney hired him to present the National Geographic Entertainment Program "Welcome to Earth" on TV. This show is dedicated to bring the public's attention on the beauties and mysteries of the world.

His trip to Vanuatu just before the borders shut down was a big event. Tanna communities still remember his warm personality despite the huge security staff constantly surrounding him.

The trailer was released a few days ago and can be found on the net. It is of course very short but beautiful. Obviously there will be breathtaking images of the Yasur Volcano. This is good news for the country and for Tanna that might also become very popular for its trails. The first Yasur trail that took place last week was undoubtedly a great success despite the capricious



FROM BEL AIR TO TANNA

The second series of the show are coming out in December and it is with great pride that everyone is now waiting to see the program.



Launching of Taf Tumas, a children's book on Vanuatu heroes written by Ni-Vanuatu

THE POWER OF WORDS!

This month, we invited Telstar Jimmy to be on the cover of our magazine. She was surprised, but kindly accepted. We were very enthusiastic about this idea as her work surely deserves to be in the spotlight. But let us start from the beginning. Telstar is originally from Motalava in the Banks islands. When she was a teenager, she experienced the deep sorrow of not having her Mom around anymore when her parents separated.

As she was taking care of her younger siblings, she did not want to cast a shadow on their early years and kept her feelings to herself. She poured her emotions down in her little notebooks that she kept in her drawers. "Wishing you were Here" was her very first poem, written for her mother. This catharsis led her to grow a passion for English literature and she received warm encouragement from her English

teachers at Malapoa College. Years later, these hidden poems and also new ones written in recent years finally got published and are a jewel of emotions in beautiful, almost musical, English. Today, Telstar is working at Australia Awards Vanuatu as the Alumni and Awards Promotion Officer.

This program manages the Australian-funded scholarships on behalf of the Australian High Commission and sends students abroad for tertiary studies in either Australia or the Pacific region. The pandemic is currently making it difficult, but she loves her job. She organizes professional development events for the Australian Awards alumni and enjoys helping this community of leaders grow. The alumni meet regularly in Port Vila and Santo and some of their profiles are featured on the Australia Awards Vanuatu website and

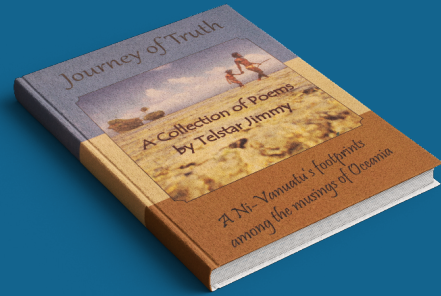
the Australian High Commission, Vanuatu Facebook page. These alumni are incredibly diverse and they all contribute in their own ways to making a difference in their various sectors and society.

Telstar perfectly fitted into this position as she, herself, had benefited from the program. She previously worked at FM107, but wanted to continue studying to explore her potentials in journalism and creative writing. She applied for an Australia Awards scholarship and was successfully selected to study for a Bachelor of Arts in Fiji, majoring in journalism, literature and language. Meeting journalists, artists, and so many creative minds was an epiphany. She feels connected to all the students sharing the same attraction to understanding the world.



Writers

When Telstar returned from studies and the launch of her self-published poetry book called *Journey of Truth*, she naturally got involved in several other book projects around Port Vila. These included *Taf Tumas*- a children's literature storybook, *Voes*- a collection of writings compiled by Alliance Française, *Nation-Builders: Celebrating Women in Public Service*- featuring women in leadership roles, published by the Public Service Commission and *Balance of Power*, and *Sista, Stanap Strong*- a Vanuatu women's anthology.



She enjoys working with other exceptional Ni-Vanuatu writers, editors, sponsors, publishers, contributors, storytellers and artists to strengthen creative writing and grow Vanuatu literature. These books highlight important issues, such as women empowerment, climate change, entrepreneurship, politics, patrimony and the culture of Vanuatu.



IT IS IMPORTANT FOR OUR PEOPLE TO READ VANUATU LITERATURE WRITTEN BY LOCAL WRITERS, AND ESPECIALLY FOR STUDENTS IN SCHOOLS AROUND VANUATU TO STUDY OUR OWN LITERATURE WRITTEN BY OUR OWN PEOPLE. IT IS ESSENTIAL TO STIMULATE THIS INTEREST FOR THE BEAUTY OF CREATIVE FORMS OF WRITINGS AND LANGUAGES, AND THEN PRODUCE OUR OWN LITERATURE CREATIONS

BUILDING UP VANUATU LITERATURE

Telstar inspires other Ni Vanuatu people, both young and old, to explore the treasures of literature and creative writing. She encourages the younger generation to take part in creative writing workshops to discover and refine their own writing forms of expressing themselves. She believes it is important to have a new generation of writers blossoming in Vanuatu.

As a lead on from the published books, Taf Tumas and Sista, Stanap Strong! committees are working with sponsors and contributors to host a creative writing workshop in Port Vila. This will be a great occasion for students to discover their own writing talents- whether it's essays, poems, biographies, articles, memories, short stories or even illustrations. Spoken and written words are so powerful! They are essential in sharing feelings, expressing emotions and keeping us all connected.

D'HUMEUR GOUAILLEUSE.



La gouaille, voilà un mot bien français. Larousse nous dit que c'est une attitude moqueuse et insolente. On pourrait penser que c'est péjoratif, mais non, c'est presque le contraire. C'est avant tout une voix, un sourire, une allure qui met de bonne humeur. La gouaille, c'est un *lost in translation*, un truc français, bien bien franchouillard. Gouailleur, gouailleuse de tous poils ont souvent un petit surnom, ça va avec. La gouaille, c'est une atmosphère, que la grande Arletty incarnait justement à merveille.

La grande faucheuse a ratissé large ces dernières semaines et a ravi deux belles gouailles : Bebel et Nanard... Les surnoms, on vous a dit, ça va avec.

Les français encore sonnés par des mois de confinement se sont émus et ont même versé quelques larmes. Il est vrai que l'un et l'autre faisaient partie de leur vie quotidienne depuis des décennies. L'un, Jean Paul Belmondo parce

que la télévision n'a jamais cessé de reprogrammer chaque année ses plus grands succès populaires, le second, cascadeur d'un autre genre, parce qu'il a bousculé jusqu'au bout les médias et les relais d'opinion imposant sa propre ligne éditoriale, toujours prêt à défendre *sa* vérité. Le possessif prenant bien évidemment tout son sens dans la formule. Le cancer a eu du mal à le mettre au tapis. Quant au lion, l'histoire racontera au final qui s'est joué de qui dans les fables qu'on nous raconte.

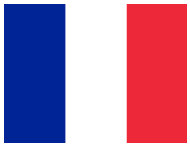
Au Vanuatu, l'Alliance Française avait eu l'excellente idée de diffuser l'Homme de Rio, à Tana Russet, il y a deux ans, lors de la semaine du cinéma français. Bebel aurait apprécié.

On peut parier qu'il aurait adoré les gens et le décor d'ici. Tapie quant à lui s'était retrouvé dans la une du journal national. Moins de panache pour le coup. Beaucoup de bruit pour une petite barque appelée

Phocéa au destin que seul un navire peut connaître. Certains voudront bien se souvenir aussi qu'il a fait le bonheur de milliers de gamins de tous quartiers, de toutes conditions sociales et de toutes cultures mélangées, qui ont rêvé debout tous ensemble un soir de 1993 lorsque l'Olympique de Marseille boostée par son énergie gagnait une finale historique.

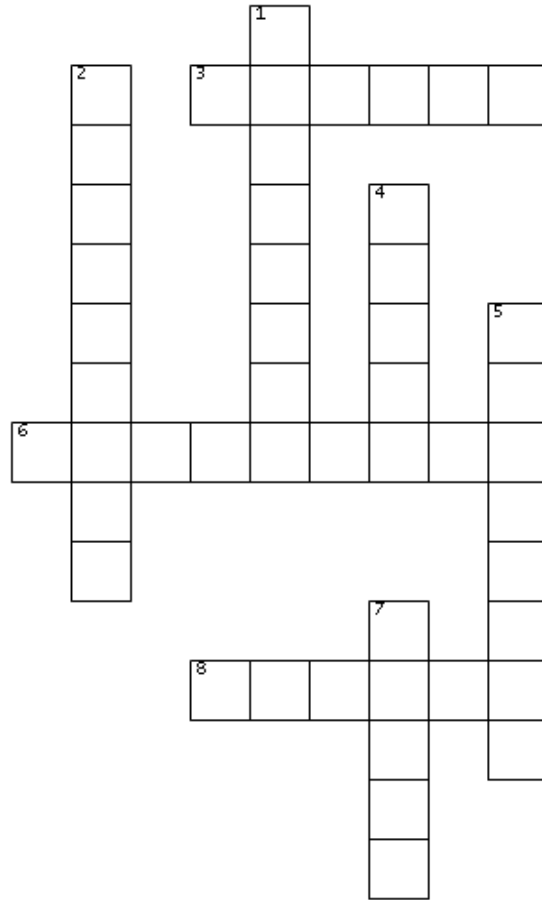
L'un et l'autre étaient des boxeurs dans une société qui encense aujourd'hui les catcheurs et les starlettes. Chacun son truc. En tout cas, ils vont nous manquer.

VGW



Mots croisés

1. Langue chinoise et se dit d'une haute personnalité
2. Navigue sous l'eau
3. On le demande pour s'excuser
4. La base de la politesse
5. Mettre quelqu'un en liberté
6. Arche de couleurs dans le ciel
7. A côté du pouce
8. Ne peut sortir



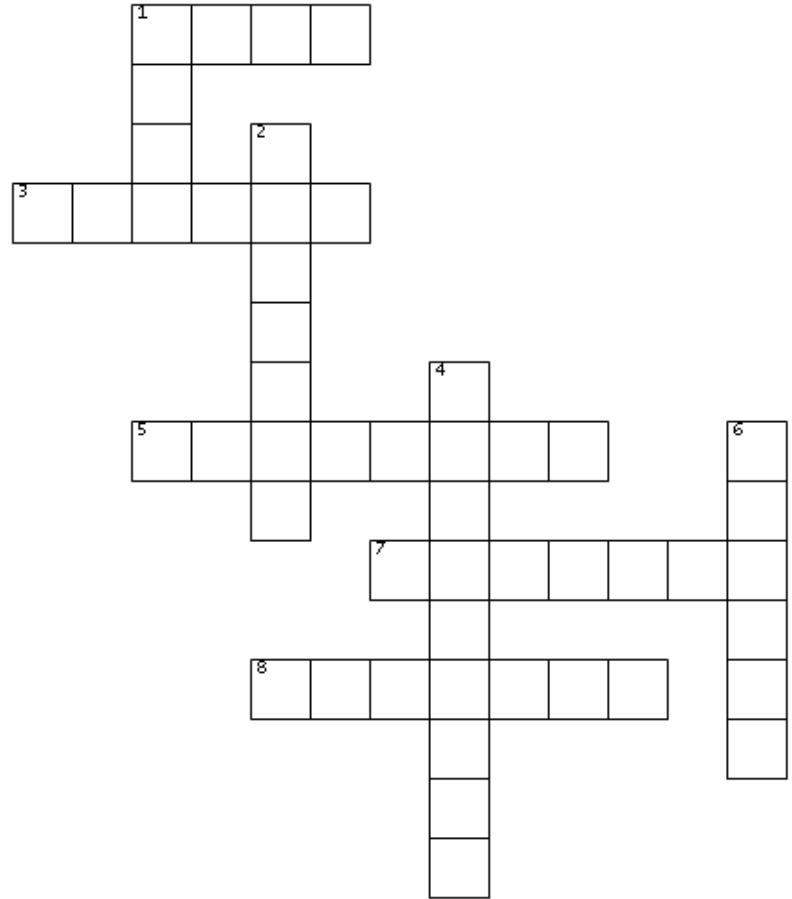
Sudoku

4						8	9	
	7	9	3		6	2	1	
								7
								5
3	9					1	2	
6		1						
				5	4	9	3	
				3			6	
9	1				2			

	7							
					6	4		
5				8	7		2	
9		3						5
2								
							9	8
8	3			5				6
7	1	2	9					
			1		8		7	



Cross word puzzle



- 1. Comes from the cow
- 1. Natural lamp in the sky
- 2. No way out
- 3. Last meal of the day
- 4. Happens on December 25th
- 5. Wooden Muppet created by Geppetto
- 7. Hands makes you laugh
- 8. Robot answering your questions

R	B	O	E	E	F	F	O	C	R	U	E	U	Y
O	M	I	C	R	O	C	R	E	D	I	T	C	I
P	C	M	O	B	M	N	A	O	L	R	O	O	C
C	R	Y	P	T	O	C	U	R	R	E	N	C	Y
T	I	U	R	F	D	A	E	R	B	A	E	E	O
E	E	F	C	C	N	R	C	E	E	O	U	H	R
M	R	S	E	E	F	L	I	E	T	U	C	T	P
C	E	T	A	L	O	C	O	H	C	A	E	O	E
N	H	D	C	O	E	A	A	Y	U	M	A	G	Y
H	E	E	C	I	R	C	A	O	U	U	B	E	E
S	S	E	N	I	P	P	A	H	E	O	R	T	F
U	C	A	E	Y	M	U	M	C	E	E	R	H	T
P	M	L	U	A	M	B	R	Y	M	T	E	E	O
O	E	S	A	O	O	R	T	E	E	C	T	R	U

- HAPPINESS
- COFFEE
- TOGETHER
- CHOCOLATE
- CRYPTOCURRENCY
- LOAN
- BREADFRUIT
- MICROCREDIT
- AMBRYM
- TEOUMA

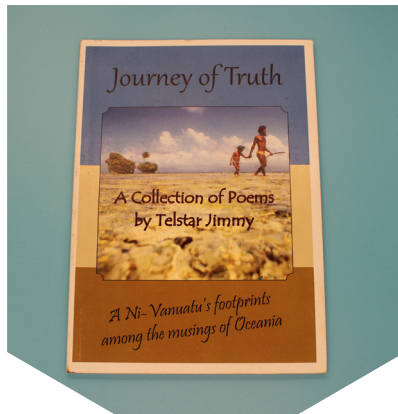


01

Wooden Dish

Support Vanuatu businesses and get your local dish now. Made by Alice, it is one of the beautiful handicrafts produced by the mama's at the Seafront next to Nambawan café.

Address: Seafront, Mama's market



02

A collection of Poems by Telstar Jimmy

If you haven't read any poems from Vanuatu yet, now is the chance. Support our local artists and buy this wonderful collection of poems written by the beautiful Telstar Jimmy. The book is available at the Alliance française.

Address: Alliance française



03

Le Coco Cosméticos

Each soap is made with 100% coconut oil – it nourishes your skin with a fine and pleasant foam. Sunscreens have been tested in Australia and made entirely with natural ingredients using the best nature gave to Vanuatu: its beautiful and diverse plants.

 @LeCococosmetics

Address: Tamanu road, Teouma

Contact le Coco Cosméticos on messenger



04

A chit-chat outside

Alice from the handicraft market on the Seafront has beautiful stools you can use indoors or outdoors. All unique, they will give a terrific look to your decor. Great to sit on while having a barbecue or watching the sunset.

Address: Seafront, Mama's market

What to Shop

RHUM RETURNS TO THE PACIFIC

Introducing a new distillery, and new industry to Vanuatu.



The sugar can is ha
the fermentation pr

Rum; of all the alcoholic beverages it is the most enigmatic. Rum has a way of transporting you. It conjures images of sandy beaches, gentle lapping waves and phosphorescent sunsets.

It is the drink of islands, of pirates and adventures, yet to be had, or already underway.

Early records of spirits made from sugar go back as far as the 7th century when an ayurvedic physician advised ‘a man to drink a liquor like rum and wine, and mead mixed with mango juice ‘together with friends.’

Mentions of a ‘wine made with sugar’ can be traced across the middle east all the way to Cyprus, but it’s not until the 17th century that rum as we know it came into being. Whilst the production of rum has long been associated with the Caribbean, it is believed that *Saccharum officinarum*, or sugarcane, was brought to the West Indies from Papua, New Guinea by early explorers. Now, with the opening of Vanuatu’s first craft distillery, rum returns to its ancestral home.

83 Islands Distillery is located in Port Vila, Vanuatu. Founded in 2016 by Pierre-Luc Chabot, they aim to open to the public in 2022.

Chabot taught Communication Sciences at Université de Montreal before going on to manage a small marketing agency. It was while he was at University that a friend introduced him to Scotch whiskey and from there a love of alcoholic spirits was born. But back then, there were almost no craft distilleries in Canada. Unbeknown to him, his sister, who had been living in Vanuatu for a decade, had had a similar idea. Chabot put together his passion for spirit making alongside his familial ties, and voila! The seed of inspiration for 83 Islands Distillery had been planted.

Chabot began to consume as much information about alcohol and spirits as he could. Experimenting with liquor making before realizing that he needed to learn a lot more about the process. He signed up to the prestigious Moonshine University in Kentucky, USA, following up with additional learning at The Rum University.

In 2017, Chabot moved to Vanuatu and never looked back. He says ‘I was drawn to rum because it didn’t make sense to make any other spirits on an island that grows sugarcane. I wanted to make a spirit that represents the essence of Vanuatu, the season and the moment in which it is distilled.’





harvested locally (here Job Charley cutting sugarcane) and then crushed at the distillery, before moving on to be processed.



Orangecello on top of the highest peak on Rah Island, with the Sleeping Mountain on Mota Lava in the background.

Vanuatu's Unique Craft Rum

So how does 83 Islands Distillery create a spirit that extracts the essence of Vanuatu? Distilling the untouched beauty of vibrant coral reefs, awe-inspiring volcanoes, bustling markets and the knowledge and wisdom of indigenous cultures is no mean feat. 83 Islands Distillery produces molasses rum and a Rhum Agricole.

Molasses or classic rum is distilled from fermented sugarcane while Rhum Agricole is distilled directly from pressed cane sugar. What makes 83 Islands Distillery rum unique is its distinctive ingredients. Vanuatu is host to many sugarcane varieties, perhaps even some long-lost strains of the plant.

Made using a locally sourced wild cane, their classic rum is created by pasteurizing molasses, before being cooled with water. 83 Islands Distillery's fermenters are kept at 31°C, with a long fermentation of 3-5 days. Right now the recipe is still in the optimization and experimentation stage, to create the best and most distinguished classic rum.

The Rhum Agricole on the other hand is produced by cutting and crushing one variety of sugarcane. This process must take less than 24 hours for the juice to remain as fresh and delicious as possible. Yeast is then added to the undiluted cane juice in 2000L closed tank fermenters and transferred directly into barrels for ageing.





Steve StPierre, Michel and 83 Island team, crushing the sugarcane



A new industry for Vanuatu

The Pacific Islands are the native home for *Saccharum officinarum*. Whilst six varieties of the plant are known in Vanuatu, they are identified by their colour rather than their biological makeup. 83 Islands Distillery is modernizing the categorisation process, to better understand their ingredients and therefore their product. Chabot says ‘we are in the process of identifying the varieties with a renowned lab and we know from talking to farmers on different islands that there are many more varieties than just the six in Vanuatu.’

For 83 Islands Distillery, the terroir of their product is key. The environmental aspects of how, where and why the sugarcane is grown is a key aspect of production. They work directly with local farmers to develop a sustainable industry.

It is of the utmost importance to Chabot that local growers are paid properly for their work. He notes that

83 Islands Distillery pays more than 6 times of their closest neighbour, Fiji.

Historically sugarcane has never developed into a formalized industry on the island. Now with the help of 83 Islands Distillery sugarcane provides another economic arm for Vanuatu.

The potential for farming this crop in Vanuatu is considerable. Efate has perfect conditions for optimal growth. The ease at which sugarcane grows here means it can be planted alongside other produce. Once the plant is crushed and used, the fibres can be turned into cattle feed or fuel, meaning that the process is truly sustainable and in harmony with nature.

Sugarcane is very hardy. Once planted it regrows every year and can be used for 6-7 years before it starts to lose its flavour. It is incredibly low-maintenance and has

very high returns.

The biggest challenge in this farming is the logistics of harvesting and delivery. Efate is home to plenty of farmers but often farming occurs on land that is not easily accessed. 83 Islands Distillery’s unique production means that the sugarcane must be cut and crushed the same day which requires intricate coordination. Alongside the Department of Agriculture

in Efate, the company works to help farmers with the clearing of lands that have become overgrown, thereby contributing to the agricultural landscape and growing economy of Vanuatu. The other major challenge to this farming is the cost of transportation. Recent improvements to the roads mean that this cost has decreased but there is still more to be done.

Rum has been on a long journey across the world in the last 400



@83IslandsDistillery



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An aerial photograph of a tropical landscape at sunset. The sky is filled with golden light and scattered clouds. In the foreground, there is a lush green field with scattered trees. In the middle ground, a body of water reflects the sunset. A large, stylized number '83' is overlaid on the image, created with thick, expressive black brushstrokes. The number is positioned centrally, with its reflection visible in the water below.

83 Islands Distillery

**RUM AGED IN ONE OF THE LAST
UNTOUCHED PLACES ON EARTH**

DRINK IT THE WAY YOU LIKE, WITH MODERATION.