



Marketing and Communications Officer

WORK WITH A GLOBAL TEAM BASED IN PARADISE

The Company

TI Securities Limited is a regulated securities dealer based in Port Vila, Vanuatu. The company operates the Titan FX brand offering forex and CFD brokerage to traders globally. Titan FX differentiates itself from other brokers by investing in product development and outstanding customer service rather than sales and advertising.

Titan FX prides itself in offering employee training and career development opportunities as well as flexible working conditions.

The Opportunity

Based in the Port Vila office, and reporting to the Managing Director, the Marketing and Communications Officer is responsible for planning, managing and delivering internal and external marketing and communications for the Titan FX brand.

You'll be working with internal and external (overseas) team members, and you will be expected to find, vet and engage external service providers and contractors for some tasks.

Some overseas travel to other Titan FX and partner offices may be required.

Job Responsibilities

Overall responsibility for the marketing and communication for Titan FX, including:

- Maintain marketing calendar
- EDM and web campaigns for promoting new financial products
- Ongoing improvement of written website content
- Ongoing improvement of websites and web materials
- Organising translations
- Social media management
- Regular external communications including EDMs
- Production of internal training courses
- Internal company communications including monthly company newsletter
- Organising company events

Requirements and Criteria

- 1 - 2 years of digital marketing or copywriting experience
- Capacity to prioritise and work across multiple projects
- Previous work experience in forex or finance is not essential but preferable
- Proficiency in English essential; other languages will be a strong advantage